BA (Ord) in Film and Television Production

STAGE 1

Module	Production and Direction for Film and Television (Non Fiction)
Course code	GCD-PDFT
Credits	5
Important Notes	This is a Level 7 module. 10 places only. Places will be allocated on a first come first served basis following submission of student's Academic Study Form.
Allocation of marks	60% continuous assessment 40% project

MODULE AIMS AND OBJECTIVES

This module aims to equip the learner with the ability to conceive strong, compelling narrative fiction and non-fiction ideas and to develop original material through all stages of the overall film and media production process. This is a project-led, hands-on, practical module that aims to create a professional working environment where learners are supported and facilitated by practising industry professionals. Learners are guided through the overall creative and technical production process, directing and producing a series of original short documentary and drama films. Learners are encouraged to make informed creative, logistical and technical decisions at every stage and, in this way, are equipped with the essential creative and technical elements necessary to generate and produce high-quality visual narratives.

Upon completion of this module, learners will fully understand how to successfully develop, visualise and communicate both fiction and non-fiction ideas.

MODULE LEARNING OUTCOMES

Upon successful completion of this module, learners will be able to:

- Generate, research and develop both fiction & non-fiction ideas
- Clearly and creatively structure a visual narrative, displaying an understanding of the distinctions between fiction and non-fiction approaches
- Prepare and pitch ideas
- Work independently and collaboratively as part of a film production crew
- Generate and successfully execute pre-production, shooting and postproduction schedules, displaying a clear awareness of relevant health and safety guidelines
- Demonstrate entry-level understanding of the essential industry skills involved in planning and managing all aspects of the fiction and non-fiction production process

- Direct, produce and complete short narrative fiction film
- Direct, produce and complete short documentary film

INDICATIVE MODULE CONTENT

REW ROLES AND INFRASTRUCTURE:

- Examination and execution of key creative and technical crew roles and responsibilities; analysis of relationship between heads of department in preproduction, principal photography, and postproduction; exploration of roles specific to television production: analysis of roles of assisant producer, researcher, and assistant director within television production context
- Examination of how to make informed production choices, demonstrating the ways in which production process is variable depending on end-product

VISUAL STORYTELLING:

- Developing narrative and visual sequences, both fiction and non-fiction
- Exploration of relationship between treatment/proposal, screenplay, budget, phases
 of production/production schedule, and final product
- Exploration of distinctions between narrative fiction, and documentary modes and stylistics

PRODUCTION:

- Development: idea generation, financing, research
- Pre-production: casting, crewing, locations, logistics, budgeting, scheduling
- Health and safety guidelines on set; risk assessments; insurance
- Production: principal photography, running the production, preparing for postproduction
- Postproduction: relationship between picture, sound, music, visual effects
- Creating production documentation from a creative and logistical perspective,
 Generating and implementing pre, production and post production work-flows;
 creating a production bible
- Irish production context: discussion of funding infrastructures, RTE/IFB/BAI/FilmBase
- Ethical and legal considerations for production

DIRECTING:

- Examination of the distinctions between directing for fiction and non-fiction
- Directing and visual storytelling: Understanding and interpreting story and script; developing visual style: relationship between production design, cinematography, sound design, editing and casting
- look book/mood board; relationship between storyboard and shot-list; producing notes on visual style, design briefs and script breakdown

- Creative and technical collaboration with key heads of department
- Responsibilities and duties of the director in pre-production, production and post-production
- Casting and working with actors, to include blocking for camera
- Directing and coverage
- Relationship between director and script